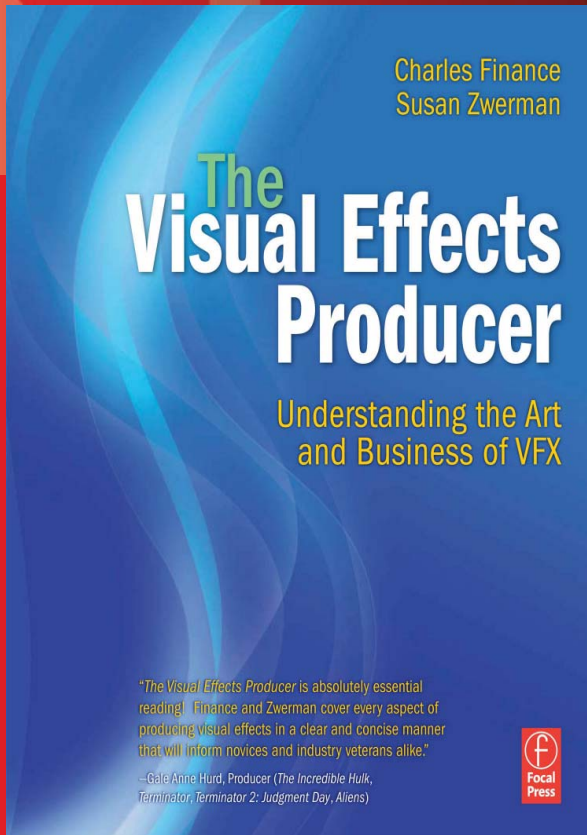


# focalpressbooks

## INDUSTRY STANDARD BEST PRACTICES FOR VFX PRODUCTION



### The Visual Effects Producer

By Charles Finance and Susan Zwerman

List Price: \$39.95

Go behind the scene of the behind the scenes to learn how the business of producing the dazzling visual effects we see in movies and on TV works.

With decades of combined VFX production and supervisory experience in Hollywood, the authors share their experience with you, illuminating standard industry practices and tips

From pre-production to final delivery, this is your complete guide to visual effects production.

- \* Provides insight on VFX budgeting and scheduling
- \* Common production techniques are discussed such as motion control, miniatures, and pre-visualization
- \* Also included is a companion website with forms and documents for you to incorporate into your own VFX production workflows.

"The Visual Effects Producer is absolutely essential reading! Finance and Zwerman cover every aspect of producing visual effects in a clear and concise manner that will inform novices and industry veterans alike." - Gale Anne Hurd, Producer (The Incredible Hulk, Terminator, Terminator 2: Judgement Day, Aliens)

"This indispensable resource for VFX Producers (and would-be VFX Producers) is not only user friendly but jam packed with the information and techniques you'd otherwise have to learn the hard, painful and expensive way!" - Jeffrey A. Okun, VFX Supervisor (The Day the Earth Stood Still, Blood Diamond, The Last Samurai)

learn • master • create



Visit [focalpress.com/film](http://focalpress.com/film) for video tutorials, sample chapters, podcasts and exclusive competitions and discounts.

Buy this book today on [amazon.com](http://amazon.com)  
or  
[www.focalpress.com](http://www.focalpress.com)